Dr. Munish Kumar Tiwari
Assistant Professor & HOD

B.Sc. (Physics)
MBA(Marketing)
PhD

Dr. Munish Kumar Tiwari (MBA, PhD), Working as an Assistant Professor & HOD at Anand Engineering College, Agra, India. He has Nineteen and a half years of experience, Out of which ten years of experience in Corporate Sector and Nine and a half years in Academics. He has worked as Regional Sales Manager with Indoco Remedies Ltd and Divisional Sales Manager with Serum Institute of India Ltd. He has worked with Holland based MNC Organon (India) Ltd. He has published thirty one research papers in international journals and national journals. He has contributed in thirty six research papers in international conferences (9 research papers in IIM's) and five in national conferences.

Area of Interest

Advertising & Brand Management, Research Methodology, Marketing Research, Strategic Management, Managerial Economics.

Experience

Teaching:

- 19.5 Years

Publications

Research Papers

- Research papers in international journals and national journals- 31
- Research papers in international conferences (9 research papers in IIM's) and five in national conferences-36

Other Achievements

Awards and Honours-

- Visiting Faculty at Richfield University, 7028 Ownsmouth Avenue, Canoga Park, CA 91303, United States of America.

Certifications-

- Advance Technology Course in Front End Tools and Database Management.

Social links-

- **Email:** munish.tiwari@sgei.org